



Life Underwriting

MassMutual Strategic Distributors

MassMutual limited-time Life Underwriting Match Program begins Sept.17

Review additional recent underwriting enhancements



Dave Kanney, CLU, FALU, FMLI, ACS, MassMutual Chief Life Underwriter

Know that you can meet your client's best offers when competing for their life insurance business by presenting them with the most competitive offer! Effective Sept. 17 - Dec. 31, your MMSD Life Underwriting team continues to make it easier to do business with our new program that will **match the lower of two standard or better formal final offers from qualified carriers** received within the last 90 days.

Program criteria:

- Policy face amounts up to \$5 million
- Insured aged 17-65
- Includes MassMutual's **Whole Life, Universal Life and Variable Universal Life Products**.

Qualifying carriers:

Prudential	Northwestern Mutual	New York Life
Lincoln Financial	Symetra	Pacific Life
Guardian Life	Nationwide	Protective Life

Review MassMutual's Offer Match Program **required submission checklist** for full details. **Be sure to place your business before this program expires at year end!**

Additional MassMutual Life Underwriting enhancements

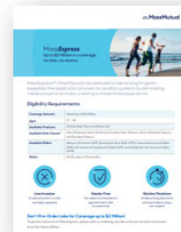
Refer to these recent programs announced in 2025:



MMSD Retention and Capacity Strengths Video (3:20)



MassMutual Underwriting now using Swiss Re Life Guide



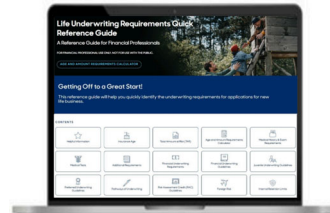
MassExpress Accelerated Underwriting Program



Faster medical record turnaround time



Online CMI expanded, paperwork streamlined



Life Underwriting Reference Guide updated

FURTHER INFO:

- Contact your **MMSD Life or Disability New Business Account Manager**.
- Visit our **MMSD Underwriting Digital Hub**.



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